

We remember:

10 % of what we read

20% of what we hear

30% of what we see

50% of what we see and hear

**5 Min.**

We use visual aids not only because they increase retention but also because they focus attention, clarify content and stimulate interest. **Discuss highlights of workbook pages 11-13, “Making the Best Use of Attention-Getting Visual Aids,” being careful not to cover details of individual visual aids as learners will be transforming into lessons in the upcoming activity.**



**Pp. 11-13**

Different types of visuals require different preparation and skills. Let’s look at what you might want to consider when working specifically with the different types you will use in your various facilitation modules.

**Discuss workbooks and videos (using highlights from workbook pages 11-13). Demonstrate whenever possible.**

**Workbooks:**

- Future resource—encourage learners to take notes and place where they can reuse
- Lists of other helpful resources
- Training action plan—use to create follow through with learning...as foundation for your subsequent on-the-job-learning

**Video:**

- Check that it’s available and in working order
- Preset tape...check volume, channel...